



TIP #3: THE HOLIDAYS

The Holidays are a time of huge consumption. Take these easy steps, and you can reduce your holiday-time environmental impact:

- Believe it or not, holiday lights are huge power hogs. Use LED lights instead of traditional incandescents and save lots of energy as well as money in the long term. The U.S Department of Energy estimates that *if everyone in the United States replaced their incandescent holiday lighting with LEDs, which are 90% more efficient, the energy savings would total two-billion kilowatt hours, enough to power 200,000 homes for a year!*¹
- When purchasing a gift online, be sure to request ground shipping: not only *is* it cheaper, but it's also six times more efficient than air shipping.²
- Don't forget to recycle cans, bottles, and wrapping paper, and be sure to buy recycled wrapping paper. Or even better, use old newspapers and magazines to wrap gifts.

¹ U.S Department of Energy, Energy Savings Estimates of Light Emitting Diodes in Niche Lighting Applications, 2003.

² NRDC, Have a Cool Holiday